

INSTANT PROPOSAL

VAM Cloud Fast CRM Setup (Bitrix24)

A standardized CRM launch designed to go live within 3 business days after the kickoff meeting and securing required access.

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1) Introduction

About VAM Cloud

VAM Cloud is the technology offering of VAM Consulting LLC. We specialize in implementing and customizing Bitrix24 and its ecosystem to help organizations centralize customer communications, streamline sales operations, and improve visibility across the customer journey.

About Bitrix24

Bitrix24 is an all-in-one platform that combines CRM, Contact Center, automation, and collaboration tools—allowing businesses to manage leads, deals, and communications from a single workspace.

About This Product (Fast CRM Setup)

VAM Cloud Fast CRM Setup is a **fixed-scope, productized CRM package** for businesses that receive leads from ads and social channels and need a clean, working CRM quickly—without a long consulting project.

2) Executive Summary

This proposal covers a standardized Bitrix24 CRM implementation that unifies key lead sources into one system and builds a simple sales flow from **Lead → Qualification → Deal → Closure**. The package includes a **1-year Bitrix24 Professional subscription**, a **1-year WazzUp WABA subscription (WhatsApp API integration service)**, and a **one-time implementation** including setup, integrations, testing, and training.

Delivery is completed within **3 business days after the kickoff meeting**, provided required access and approvals are shared on time (Meta assets, Zapier, and WhatsApp number readiness). The result is a CRM that captures inquiries from multiple channels, organizes conversations in the Bitrix24 Contact Center, and enables consistent follow-up with clear pipeline visibility.

3) Scope of Work (What We Will Deliver)

3.1 CRM Setup (Standard)

- **One Lead Pipeline** (lead capture + qualification)
- **One Deal Pipeline** (opportunity tracking through closure)
- Standard setup for **Contacts** and **Companies**
- Standard lead assignment rules and follow-up reminders
- Standard CRM views and basic pipeline reporting

3.2 Channel Integrations (Included)

Lead Capture

- Bitrix24 **CRM Forms**
- **Meta Lead Ads → Bitrix24** via **Zapier** (*Zapier is paid by the client directly*)

Social & Messaging (Contact Center / Open Channels)

- **Instagram Direct Messages** → Bitrix24 Contact Center (Open Channels)
- **Facebook Messenger** → Bitrix24 Contact Center (Open Channels)

WhatsApp

- **WhatsApp API** connection into Bitrix24 via **WazzUp WABA**

Comments (Where Possible)

- Instagram comments capture approach (where possible)
- Facebook comments capture approach (where possible)

Important Note (Platform Limitations):

Comment capture and certain WhatsApp activation steps depend on platform permissions and external verification/approval processes. We implement the best available approach within the package scope.

3.3 WhatsApp Messaging Enablement (Included)

WhatsApp messaging can be used in three ways inside Bitrix24:

1. **Automated messaging** via CRM automation rules
2. **Manual messaging** to specific Leads/Contacts
3. **Bulk messaging** to selected Leads using **Smart Scripts** and **Business Processes**

Template Approval Requirement:

For automated and bulk WhatsApp messaging, message templates must be created in WazzUp and **approved by Meta** before use.

3.4 Testing, Training & Handover (Included)

- End-to-end testing of key flows (**channel → lead → deal**)
- **Online training content** (CRM usage fundamentals)
- One live handover/training session (basic usage and daily workflow)
- **Go-live confirmation**
- **7 days post-handover support** for minor fixes related to delivered scope

4) Delivery Timeline (3 Business Days)

Kickoff Meeting (Required to Start)

- Confirm access, users, ownership, and standard workflow

Day 1 - Foundation

- Activate Bitrix24 Professional
- Configure CRM basics + Lead & Deal pipelines
- Configure CRM Forms and Contact Center structure

Day 2 - Integrations

- Connect Instagram DM and Facebook Messenger into Contact Center
- Configure Meta Lead Ads integration via Zapier
- Configure WhatsApp API connection via WazzUp WABA
- Implement comments capture approach (where possible)

Day 3 - Testing & Go-Live

- Configure standard reminders/automation
- End-to-end testing of connected channels
- Training + handover + go-live confirmation

Delivery Condition:

The 3-day timeline starts after the kickoff meeting **and** once required access is verified. If access is delayed, the timeline is paused until access is provided.

5) Commercial Proposal

5.1 Package Total (Includes Subscriptions + One-Time Implementation)

Item	Description	Price	VAT 5%	Total
Bitrix24 - Pro 1 Year	CRM	AED 8,764	AED 438	AED 9,202
WazzUp Waba - 1 Year	WhatsApp API & CRM Integration	AED 3,171	AED 159	AED 3,330
Implementation - One Time	Deployment of CRM & Training According to SOW	AED 7,500	AED 375	AED 7,875
Grand Total				AED 20,407

5.2 Zapier (Paid Directly by the Client)

Item	Description	Price	VAT 5%	Total
Zapier Pro - 1 Year	Third-party integration (mainly for Meta Lead Ads)	AED 881	AED 44	AED 925

Note: Zapier is subscribed and paid directly by the client and is required mainly for Meta Lead Ads integration.

5.3 Partner Benefit (Special Offer)

As a **Gold Partner**, we provide **1 month free Bitrix24 Professional** (partner benefit) as part of this offer's value package.

5.4 Bank Transfer Details (Optional Payment Method)

If you prefer bank transfer instead of a payment link, please use the following account:

Account Name: VAM CONSULTING LLC

Account Number: 11473667820001

IBAN: AE810030011473667820001

Bank Name: Abu Dhabi Commercial Bank - ADCB

SWIFT CODE: ADCBAEAAXX

Please share the transfer confirmation slip by email to support@getvam.com to initiate onboarding.

Alternatively, you can make the payment online form this link:

<https://vamuae.com/>

6) Client Requirements (Must Be Provided)

Access & Approvals

- One admin contact person available for quick approvals
- Meta Business Manager access with permissions for:
 - Facebook Page
 - Instagram account
 - Meta Lead Ads forms
- Zapier access (client subscription)

WhatsApp Requirement (Critical)

- **A fresh, dedicated phone number that is NOT currently linked to any WhatsApp (personal or business) account, so it can be registered for WhatsApp Business API.**
- Business details required for setup (display name, business info)
- Template message content (if needed) for Meta approval

Compliance

- Any consent/disclaimer text required for lead capture and messaging (if applicable)

7) Terms & Conditions (Standard)

1. **Scope:** This is a standardized package with fixed scope. Any additional pipelines, advanced automation, custom development, or extra integrations are treated as separate scope and quotation.
2. **Timeline:** Delivery is completed within 3 business days after kickoff **subject to** timely access and approvals. If access is delayed, delivery timeline is paused.
3. **Platform Dependencies:**
 - WhatsApp API activation and template approvals may depend on external verification/Meta approvals.
 - Comments capture is implemented where possible and may be limited by platform permissions.
4. **Zapier:** Zapier subscription is paid directly by the client and is required mainly for Meta Lead Ads integration.
5. **Payment:** Work starts after payment confirmation (online payment or bank transfer). VAT is applied as shown.
6. **Training & Support:** Includes basic training and **7 days post-handover support** for minor fixes related to delivered scope (not new features).
7. **Data Ownership:** Client retains ownership of CRM data and admin access.
8. **Validity:** This instant proposal is valid for **14 days** from the date of issue (or until pricing/partner terms change).

9) Conclusion

VAM Cloud Fast CRM Setup is designed for fast go-live, clear scope, and reliable delivery. If your objective is to stop losing leads across WhatsApp and social messages, centralize your lead capture, and run a clean pipeline from inquiry to closure—this package is the fastest path to a working CRM foundation.

Next Step:

Proceed with payment (online or bank transfer), then book the kickoff meeting using the scheduling link provided after purchase.

Make the payment online form this link: https://vamuae.com/catalog/item/vam_cloud_fast_crm_setup_bitrix24/

